

What Works

A complementary Newsletter from CareWorks Software

Highlighted News

Twin Rivers Interfaith Volunteer Caregivers (Franklin, NH)

Interfaith Caregivers of Greater Trenton (Trenton, NJ)

Ohio Valley Interfaith Caregivers, Inc. (Wheeling, WV)

Fundraising Events that really Work

One of the most challenging aspects of our line of work is finding funding. Fundraising events can be an exciting way to generate publicity and funding for your program. In talking with several IVC programs around the country, we asked the program director what fundraising events have been successful for their program. Here are some responses.

Marie Danforth, Twin Rivers Interfaith Volunteer Caregivers
Franklin, New Hampshire

The Twin Rivers Interfaith Volunteer Caregivers ran the "Beautiful Baby Contest". Local residents sent in cute pictures of their babies for judging and the pictures were hung in a line in local stores with a cup in front of them. A sign that reads "a penny a vote" was placed in front of the cups, so people could donate as much as they wanted for the baby of their choice. "We made over \$700 from that event," says Danforth. She also says that next year she is considering asking for donations when they send in the pictures a well.



Lisa Carmalt, Interfaith Caregivers of Greater Trenton
Trenton, New Jersey

The Interfaith Caregivers of Greater Trenton found a way to have fun and generate funds through a musically inclined board member. "We put on Dixieland concerts in conjunction with a local nursing home." The nursing home residents and their families gather along with other Dixieland fans to watch the band play.

Jeanette Wojcik, Ohio Valley Interfaith Caregivers, Inc.
Wheeling, West Virginia

The enterprising Ohio Valley Interfaith Caregivers created a Monopoly game* with all of the squares being named after local shops. They then sold the game on consignment through local stores. "We sold almost a thousand of the games in the very first month." That's an impressive campaign, and a great way to get the community involved.

*Michael Glenn Productions, 30965 Pennsylvania Ave.,
Romulus, MI 48174 (734) 946-5400

We want to thank all of the programs that gave us their great stories.

Don't forget to order your copy of CareWorks software!

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